Claudia Mena Rieke

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EDUCATION

Shidler College of Business, University of Hawai‘i at Mānoa *Expected Graduation: May 2027*
Bachelor of Business Administration in Management Information Systems and Management

WORK EXPERIENCE

Outreach & Tech Coordinator *Jan. 2024 - present*
Ho‘okua‘āina, Honolulu, HI

- Implement a Point of Sales system that allows our team to be able to handle over $50,000 in cashless sales.
- Built an automated check-in system that reduced staff labor tracking hours from ~10 hours per week to ~1 hour per week, significantly increasing accuracy, operational efficiency, and ease of use across all user groups.

Sales Associate *Oct. 2023 - present*
Kōkua Hawai‘i Foundation, Honolulu, HI

- Educate on average 50 visitors on the mission of the foundation and provide tailored recommendations depending on our conversation.

Change of Maintenance (COM) Coordinator *Apr. 2022 - March 2023*
Hunt Military Communities, Honolulu, HI

- Led vendor communications with completing an emergent need to have all fire sprinkler systems inspected, repaired, and tagged for 793 homes within a three month timeline. I provided necessary weekly updates to senior directors that then provided reports to senior Navy partners.

RESEARCH

Nurse Plant Facilitation Research – Santa Fé Island, Galápagos *June 2026 – present*
NSF-IRES Research Student, Charles Darwin Foundation & University of Hawai‘i at Mānoa

- Conducting field research on Santa Fé Island, Galápagos through the NSF-IRES program in partnership with the Charles Darwin Foundation, investigating native plant recovery dynamics in arid island ecosystems following feral goat eradication.
- Leveraging high-resolution drone (UAV) imagery and GIS software (QGIS) to map and analyze spatial relationships between endemic plant species across 20 stratified plots, demonstrating applied proficiency in geospatial data analysis and remote sensing.

LEADERSHIP & COMPETITIONS

Milgard Invitational Case Competition on Social Responsibility *February 2026*
Competitor / Presenter, UW Tacoma

- Secured 2nd place out of 24 invited international teams, outperforming top-tier global undergraduate business programs including Georgetown, UBC, and Yonsei University.
- Developed and pitched a comprehensive corporate social responsibility (CSR) strategy, successfully balancing ethical frameworks with long-term financial viability.
- Presented executive-level recommendations to a panel of industry judges, demonstrating proficiency in data analysis, strategic problem-solving, and public speaking under pressure.
- Collaborated over several months in rigorous, faculty-led preparation sessions to analyze complex business cases and refine presentation strategy and logistics.

SKILLS & CERTIFICATIONS

Skills: Bloomberg, Shopify, Salesforce, Python, Tableau, Java, HTML, CSS, Javascript, VS Code, Bootstrap, CodeSandbox, SEO, Github, Netlify, Microsoft Office, Zoom, Google Workspace, Slack Workspace, SheCodes, SheCodes Plus, and SheCodes Responsive.